

## **Privacy Statement**

This is the Privacy Statement of Fine Iron Limited and Fine Iron (Wales) Limited, both of Building 1, Upper Gilfach, Aberbran, Brecon, LD3 9NL.

### **What information we collect**

In order to provide estimates and fulfil orders we will require your name, the company name (where applicable), your address and the site address for delivery (if applicable), your email address and a contact telephone no.

We will also record what products you are interested in and what products you have ordered.

As applicable, depending on the company you are dealing with, Fine Iron Limited or Fine Iron (Wales) Limited is a controller of your personal information (as defined in applicable Data Protection legislation).

### **Use and storage of your data**

We will use your data for the purposes of providing estimates for, or supplying, our products and services. Therefore, the basis upon which we will hold and use any personal data about you for this purpose is that it will be necessary for the performance of a contract with you.

We do not pass any personal information to third parties except for the purpose of supplying and/or delivering any goods you may have ordered. We do not pass any information to marketing organisations.

When installation by ourselves forms part of the order, we will take photographs of the completed installation for quality assurance and warranty purposes. We may also use any feedback we receive from you and/or photographs of our products in situ, whether taken by us or supplied by yourself, for our own marketing purposes unless specifically requested beforehand not to so but we will not include any personal information that could identify your property in marketing materials.

Additionally, if you purchase goods or services from us or otherwise actively sign-up or opt-in to receive marketing communications either via our website, by telephone or in person, we may infrequently email you to inform you of any special offers, new products or potential price increases. If you would prefer not to receive this information, please email us at: [info@fineiron.co.uk](mailto:info@fineiron.co.uk) or write to us at the address below.

The basis upon which we hold and use any personal information about you for this purpose is that we assert this to be in our legitimate business interest, provided that this does not prejudice your right to privacy.

The record of your data will be stored in an electronic database and in paper format, and will only be accessed by estimating and administrative staff who are the employees of Fine Iron Ltd and Fine Iron Wales Ltd. We have physical and system security in place that it would be reasonable to expect a business of our nature to have in order to protect your personal information.

**Your rights:**

You have various rights concerning your personal information, including:

- To obtain a copy of your information;
- To have your information corrected;
- To have your information deleted; and
- To limit how we use your information

For more information, please visit the Information Commissioners website at:

[www.ico.org.uk/your-data-matters](http://www.ico.org.uk/your-data-matters)

**Contacting us or exercising any of your rights**

To exercise any of the above rights or to contact us, please email us at: [info@fineiron.co.uk](mailto:info@fineiron.co.uk)  
or write to us at:

Fine Iron, Building 1, Upper Gilfach, Aberbran, Brecon, Powys LD3 9NL